



Melampodium paludosum

# **Showstar®**



- Huge quantity of long-lasting, deep yellow flowers
- Vigorous, well-branched, bushy habit
- Ideal for beds and borders

Crop Time	Spring: 12 - 14 weeks
Height ∅	10 " / 25 cm
Width Ø	9 " / 23 cm
Exposure	Sun - Partial shade
Seed Form	Raw Seed
Best Uses	Bedding, Rockery



### **CULTURE GUIDE**

Melampodium paludosum Showstar®

#### Usage

Plants for the border and window boxes, pot and container plants, marsh plant

#### Sow time

February-May

#### Sowing method

1-2 seeds per plug

#### Germination

7-14 days at 65-68 °F (18-20 °C). Cover seed lightly after sowing. Maintain high, but not saturated soil moisture levels, and 95 % relative humidity levels.

#### **Growing on**

Transplant into pack or 4" (10 cm) pots with media having 5.5 to 6.5 pH. Media should have good moisture holding capacity. Apply 100-150 ppm nitrogen weekly in a well-balanced formula.

#### Media

Use a well-drained, growing substrate with 20-30 % clay, 1,5 kg/m<sup>3</sup> of a complete balanced fertilizer, iron-chelate, micronutrients, pH: 5.8-6.5.

#### **Temperature**

Grow at 16-18 °C. The lower the cultivation temperature, the longer the cultivation time. In order to harden the plants for selling the temperature can be decreased to 12-14 °C. Melampodium does not tolerate temperatures below 10 °C.

#### **Fertilization**

Moderate fertilization levels are required. Fertilize the crop weekly with 100-150 ppm nitrogen, using a complete balanced fertilizer. Avoid high ammonium levels and high nitrogen levels. Prevent magnesium deficiency by applying magnesium sulphate (0,025 %) 1-2 times and in case of iron deficiency (above pH 6.0) apply iron-chelate for 1-2 times.

Stage I Starts with the radicle breaking through the testa. The roots are touching the medium. Ends with fully developed cotyledons.

 $Stage\ II\ Starts\ from\ fully\ developed\ cotyledons.\ Ends\ with\ the\ fully\ developed\ true\ leaf\ pair.$ 

Stage III Starts from the fully developed true leaf or true leaf pair and ends with 80% of the young plants being marketable.

Stage IV All young plants are ready for sale and in the process of being hardened off. This stage lasts about 7 days.

The cultural recommendations are based on results from trials conducted under Central European conditions. Different conditions in other parts of the world may lead to deviations in results achieved.



## **COLORS OF THE SERIES**

Melampodium paludosum Showstar®

